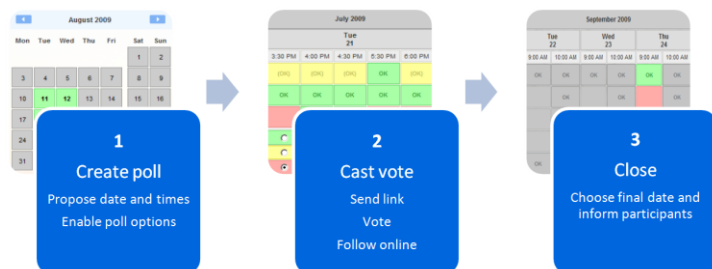




## Doodle - an overview

Doodle provides solutions that take the pain out of finding the right date and time for a group of people to meet and makes scheduling virtually effortless. With a few clicks, Doodle allows users to establish a “poll” – a tabular display of possible available time slots – invite participants and enable them to vote transparently and democratically for their preferred meeting times and activities. The *basic service* is the world’s leading online scheduling tool with a rapidly growing user base of more than six million unique visitors per month. *Premium Doodle* is Doodle’s customized service for individuals and *Branded Doodle* is the online scheduling enterprise solution.

Three quick steps to the right time!



### Customers

- More than 6 million users per month (Status: March 2009, Source: Google Analytics)
- Advertisers in Switzerland, Germany and the USA, various advertising formats
- Branded and Premium Doodle customers who use white-label Doodle with their own brand or profile

### Doodle company

- Since 2008 incorporated with offices in Zurich, Switzerland
- 10 employees

### Management

- CEO and co-founder: Michael Näf
- CTO and co-founder: Paul E. Sevinç
- VP PR & Communications: Tilman Eberle
- VP of Product Management: Reto Lämmli
- VP Marketing & Sales: Stefan Wirth

### Board

- Dr. Gert Köhler, [Creathor Venture](#)
- Michael Näf, Doodle AG
- Dr. Markus Oswald, [Innovationsstiftung der Schwyzer Kantonalbank](#)
- Dr. Paul E. Sevinç, Doodle AG

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