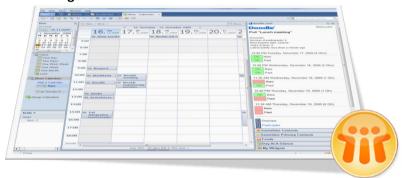


Doodle unites calendars—speeds online scheduling for small businesses to large enterprises

-- Tool now works with IBM Lotus Notes in addition to MS Outlook, iCal, Google and other electronic calendars --

Zurich, November 18, 2009 – <u>Doodle</u> announced today a <u>Widget for Lotus Notes</u>, the latest advance in helping its more than three million users worldwide to expedite and gain even greater control over the scheduling process. This seamless integration further equips organizations, small businesses and enterprises to close the gap between disparate calendars and simplify meeting coordination—enabling professionals to regain valuable time lost each week to getting participants on "the same page." (See <u>1</u>st International Study on Scheduling Trends).

Doodle Widget for Lotus Notes



The **principle of online scheduling** is simple—it is the quickest available way to find the right time for a group of people to meet. Scheduling doesn't get any easier than with the Doodle tool; an online display of optional meeting times allows all participants to indicate their preferred times and enables the organizer to choose the final slot. Done. There is no toggling between participants' calendars and no inefficient email chains—obtaining the availability of external parties is made effortless.

weekly scheduling process down from hours to minutes," said Erin Seay, curriculum manager, UC Davis School of Veterinary Medicine. Seay used the tool for coordinating multiple meetings for 15 committees, each made up of approximately 18 faculty members, as part of a major initiative towards a curriculum revision. What made the task even more challenging was the fact that not everyone shared the same calendar system. "I couldn't have done it any other way," she added. Read the UC Davis use case!

Erin Seay, Curriculum Manager, <u>UC Davis School of Veterinary Medicine</u>



By engaging participants, Doodle makes scheduling transparent and very flexible, regardless of whether they use online or offline calendars, paper planners or no system at all (see <u>calendar integration overview</u>). However, when connected to the personal calendar, Doodle selects available time slots from participants' personal calendars, allows them to specify their preferences and re-syncs to place the final meeting time on participants' calendars. Using the tool, meeting planners can administer invitations, reminders and confirmations—no more typing email addresses.



Online Scheduling: Three quick steps to the right time!



Professionals can begin scheduling a meeting directly from the Doodle Web site anytime, free of charge, without registering or download. However, companies that would like to customize the scheduling tool with their own brand can subscribe to Branded Doodle for a nominal annual fee. The service is hosted, so updates are provided to users automatically, and it offers additional professional features and more security options with access control and encryption.

Our business customers have been using Doodle to schedule project meetings between disparate calendars of geographically dispersed team members," said Amit Kulkarni, CEO of Manymoon. "Manymoon projects get completed faster with Doodle since people can quickly find a suitable time to speak instead of going back and forth in email. As a fast growing internet business, we need all the advantages we can get to be highly productive and to keep our burn rate low—Doodle provides the smartest way for us to schedule meetings and events."

Amit Kulkarni, CEO of Manymoon



The Doodle Widget for Lotus Notes has been released for closed Beta testing and will be available soon. <u>Apply for the beta version!</u>

About Doodle

Doodle provides solutions that take the pain out of finding the right date and time for a group of people to meet and makes scheduling virtually effortless. The *basic service* on www.doodle.com is the world's leading online scheduling tool with a rapidly growing user base of more than three million unique visitors per month. With a few clicks, Doodle allows users to establish a "poll" – a tabular display of possible available time slots – invite participants and enable them to vote transparently and democratically for their preferred meeting times and activities. This service is free, does not require any registration or downloads. Premium Doodle is the company's customized service for individuals and Branded Doodle is its online scheduling enterprise solution.

Further Information

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- Doodle Widget for Lotus Notes
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