



## Doodle launches Calendar Connect for the new workforce

**Zurich, June 23, 2010** – Doodle's getting a new face, the newly launched calendar view. Doodle, the world's leading online scheduling service, announced today that it has launched Calendar Connect, which is the biggest step forward in the development of the service since the original version. Over six million users per month benefit from the scheduling simplicity that Doodle offers, and this latest update benefits both personal users and members of the new workforce who work across many different time zones and are constantly connected.

The new calendar interface brings everything that users need for scheduling into one constantly updated place and enables them to select dates and times for meeting requests in a visual way. Not only can users connect their individual calendars with Doodle, but any additional calendars and public ICS calendar feeds can also be integrated to ensure that all relevant events and activities are displayed. Also, free and busy data can be shared on Doodle with selected contacts regardless of the calendar system in use. This makes the gap between otherwise disparate calendars even closer.

"The launch of Calendar Connect is an exciting milestone for Doodle," said Michael Näf, co-founder and CEO of Doodle. "It will be free, as we want Doodle's key features available for all users who need them. The main focus, however, of this professional calendar connect is the digital generation which uses the Internet and their personal calendars as key business tools."

People who organize their events without electronic calendars can still use the common mode with the tabular display, even when a meeting request was sent from the calendar view. Users can also switch between the calendar view and the classic tabular display.

The new functions will be fully available for Google Calendar. Other online calendars like Yahoo!, Windows Live, and Apple's MobileMe can be connected using ICS feeds from and to Doodle. Rollout of the Outlook Connector will start with a private beta phase initially and soon be opened as a public beta.

### More Information

Calendar Connect with intro video: [www.doodle.com/calendar](http://www.doodle.com/calendar)

Calendar view: [www.doodle.com/wizard/calendar.html](http://www.doodle.com/wizard/calendar.html) (when creating a poll)

Media corner: <http://www.doodle.com/media>

## **About Doodle**

Doodle provides solutions that take the pain out of finding the right date and time for a group of people to meet and makes scheduling virtually effortless. The [basic service](#) on [www.doodle.com](http://www.doodle.com) is the world's leading online scheduling tool with a rapidly growing user base of more than six million unique visitors per month. With a few clicks, Doodle allows users to establish a "poll" – a tabular display of possible available time slots – invite participants and enable them to vote transparently and democratically for their preferred meeting times and activities. This service is free and does not require any registration or download. [Premium Doodle](#) is the company's customized service for individuals and [Branded Doodle](#) is its online scheduling enterprise solution.

## **Doodle Press Contact**

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