



Media Release

Online scheduling: Doodle without borders

The Swiss online scheduler Doodle is becoming even more international and announces the doodle.com domain. The doodle.com domain, 25 languages and the time-zone support enable the global use of Doodle irrespective of borders.

Zurich / San Francisco / Berlin, October 21, 2008 – As of today, the Swiss online scheduler Doodle is accessible at the Internet address www.doodle.com. Doodle is already available in 25 languages and supports polls across time zones. The new domain does not change any of Doodle's current online services that make it easy to find the best time for a group event.

"The doodle.com domain is the answer to the international distribution of our two million users per month. Doodle is no longer a Swiss niche product, and doodle.com underlines our position as the global leader in online scheduling", said Doodle CEO Michael Näf yesterday evening at the Web 2.0 Expo Europe in Berlin. "The doodle.com domain is an important step to reach out to the US market", said Reto Lämmli, Vice President for End-User Products, yesterday in the run-up to the Web 2.0 Summit in San Francisco.

The language in which Doodle is displayed to the users is selected automatically according to their personal browser settings. Doodle also supports polls across time zones, e.g. for conference calls across different states or countries.

About Doodle

Doodle is the world's leading online scheduler (according to comparison services such as Alexa, Compete and Google Trends). Fast-growing Doodle has two million visitors per month (Status: September 2008, source: Google Analytics). The service, financed by advertising, is free of charge to its users. Doodle attaches great importance to simplicity and user-friendliness and requires neither registration nor software installation.

Doodle was developed by Michael Näf in 2003. In order to meet the requirements with regard to the rapidly growing numbers of users, Näf founded Doodle AG together with his business partner Dr. Paul E. Sevinç in 2007. Doodle AG has been backed by venture capitalists since March 2008. Today, ETH Zurich graduates Näf and Sevinç are CEO and CTO of their company with headquarters in Zurich.

Further information

- Web site: <http://www.doodle.com>
- Languages: English, German, Chinese and [22 further languages](#)
- Media Corner: <http://www.doodle.com/media>

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