

Doodle and Drop.io Partner to Improve Online Scheduling

Drop.io integration enables Doodle users to seamlessly add files to meeting polls

Zurich, 1 October, 2009 – [Doodle](#) announced today that it has integrated a new feature from the collaboration service [drop.io](#) into its online scheduling tool. Now, more than three million Doodle users worldwide can effortlessly include attachments within their meeting requests and polls. Built upon a common philosophy of transparent collaboration and ease-of-use, the aligned services have further advanced online scheduling by delivering a capability for personal and business users that makes document sharing simple.

With this integration, meeting organizers and participants using any version of the Doodle scheduling tool—the basic free service and/or premium paid services—can add agendas and invitations to their polls and even customize meeting requests with pictures and/or videos. With a single click, users can upload files directly to the participation view. Those files are also accessible in the drop.io environment via a unique and private Web link.

Doodle also announced today another product enhancement that makes schedulers' lives easier—the integration of [Google Maps](#). This free feature, which can be activated by meeting organizers, gives users the ability to select a location for a meeting in Google Maps.

“In drop.io we found a great solution that answers our users' call for an easy, seamless way to upload files,” commented Doodle's VP of Product Management Reto Laemmler. “We are pleased to collaborate with drop.io to enrich our feature portfolio with a capability that is as user-friendly as Doodle itself and provides the experience our users – in both personal and business context – have come to rely on.”

Drop.io's CEO Sam Lessin said, “We hope that Doodle users will enjoy and take full advantage of the drop.io integration as another terrific feature in Doodle that helps them to dramatically reduce the time and effort it takes to schedule meetings and get-togethers. Drop.io's mission is to power file-sharing and rich media exchange for end users across many platforms. The Doodle integration, just like our recent pre-installed integration with Yahoo Mail, perfectly illustrates how our API allows applications to add file sharing to their offering.”

About Doodle

Doodle provides solutions that take the pain out of finding the right date and time for a group of people to meet and makes scheduling virtually effortless. The [basic service](#) on [www.doodle.com](#) is the world's leading online scheduling tool with a rapidly growing user base of more than three million unique visitors per month. With a few clicks, Doodle allows users to establish a “poll” – a tabular display of possible available time slots – invite participants and enable them to vote transparently and democratically for their preferred meeting times and activities. This service is free, does not require any registration or downloads. [Premium Doodle](#) is the Company's customized service for individuals and [Branded Doodle](#) is its online scheduling enterprise solution.



About drop.io

Drop.io is an award winning easy to use, online collaboration and file sharing service that provides users with a simple, real time way to chat and share images, video, audio, documents and other digital content through unique, user-created and controlled sharing points called 'drops.' Used by a wide range of people, ranging from educators, to creative professionals and large media companies, the system allows you to share, collaborate, and present any media with exactly whom you want how you want for as long as you want. All media is shared in real time and with a conversion engine to support multiple platforms from web to mobile. Drop.io's core service attracts millions of users, and with a robust API an increasing number of other applications are choosing to integrate drop.io to power media sharing in other already existing contexts, like email, project management, and social networking.

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